



Capability Statement

In today's digital world, government agencies and departments depend on accurate and verified data for your target audiences—whether citizens, customers, or civil servants. As digital efforts increase, so does your organization's need for data intelligence.

PacificEast is a data intelligence firm that helps to identify and solve information problems by working to cleanse citizen and business data, verify identity information, meet compliance requirements, and reduce fraud—using highly accurate data that is use case-specific, competitively priced, and quickly delivered.

Core Competencies

DATA CLEANSING, FRAUD PREVENTION, AND IDENTITY VERIFICATION SOLUTIONS

- Robust suite of data intelligence services customized to fit your organization's data challenges and use cases
- Tailored data formats, transfer methods, and delivery of results
- For example, yield better data to help your organization:
 - Increase engagement with target customers by cleansing or adding name, address, phone, email, DOB, and SSN data
 - Flag fraudulent activity in real-time on digital platforms
 - Verify customer identities in real-time via online web forms

COMPLEX DATA INTEGRATION CAPABILITIES

- Data expertly integrated from scores of high quality data sources—over 1 million combinations
- Proprietary tools and techniques to dynamically blend attributes, distill to only the pertinent information, and swiftly deliver accurate and complete results

WIDE NETWORK OF DATA PARTNERS

- Largest number of data repositories of all similar data intelligence firm across North America
- Decades-long partner relationships with dozens of reputable, industry-leading data services firms

DATA SCIENCE AND ANALYTICS

- Experts in data science methodologies and analytics

Differentiators

QUALITY, SPEED, AND VALUE

- High quality data from authoritative data partners
- Results delivered in real-time (API) and batch formats
- Fast turnaround on all projects
 - Real-time products delivered on demand
 - Batch products delivered within 24 hours
- Lower prices than large competitors with similar offerings

STRONG REPUTATION

- Reputation matters in the data industry
- Amid questionable data practices, misuse, and threat of breaches, data services companies must prove a history of good judgment and justifiable data use
- For 30 years, PacificEast's team has worked tirelessly to establish and uphold a reputation as an ethical, technical leader in the data services industry
- Trusted by scores of organizations—from government to Fortune 500 corporations and global nonprofits

RARE SMALL BUSINESS ON THE MAS

- Among MAS vendors, few provide a similar breadth of data intelligence services and capabilities as PacificEast
- In MAS/PSC, PacificEast is the sole data intelligence firm and certified Small Business that offers these services

Company Data

FSC/PSC Group: Multiple Award Schedule (MAS)

MAS Category: Professional Services (PSC)

MAS Contract: 47QRAA19D005X

SIN: 561450, Business Information Services (BIS)

Business Size: Small Business

DUNS: 025110940

CAGE: 7WW57

NAICS: 561450, 518210, 541990

- Credit Bureaus (561450)
- Data Processing, Hosting & Related Services (518210)
- Professional, Scientific & Technical Services (541990)